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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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FILE COPY

FOR IMMEDIATE RELEASE:

UNITED WAY--STUDENT CHALLENGE

CHARLESTON, IL--Eastern students can use their creativity and contribute to the United Way at the same time.

The Student Challenge Contest has started on campus for United Way. Rita Nielsen, a student representative for United Way, said the contest is for any organization on campus.

Nielsen said the group only has to pay a \$10 entrance fee to enter. "This all goes into a pool and the winner keeps the pool," said Nielsen.

The groups are encouraged to raise money any way they can. "Even if they just want to have a one-day bake sale, that's fine," said Nielsen.

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STUDENT CHALLENGE

All money collected will go into the United Way fund and the winner will be determined.

Nielsen said there are currently five groups involved in the young campaign. They are: Alpha Phi Omega, a service fraternity; Black Student Union; Lincoln-Stevenson-Douglas Halls; Resident Advisers from McKinney; and Tassels/Mortarboard, an honor society made up of seniors who do service to the school such as fund raisers. The deadline for application is December 16, said Nielsen. The top three groups will receive trophies.

Nielsen said can drives on campus are being planned.

"There are 10,000 students here," she said. "That's half the population of Charleston. If we all gave \$1, that would be \$10,000 for United Way and the groups we all know. This could also improve on student-community relations."

Nielsen said she expects more groups to participate in this campaign later. She said many organizations have already been notified.

For more information contact Rita Nielsen at 345-4582.